



### **WaterSavers® Overview**

WaterSavers members are comprised of car wash operators whose location(s) meet(s) certain performance criteria established by the International Carwash Association®. The WaterSavers program is intended to change what consumers and water regulators currently understand about professional car washing specifically related to two areas:

1. Water quality
2. Water efficiency

Our goal is to help:

- Consumers understand that professional car washing is better for the environment than washing in their driveway.
- Car wash owners demonstrate and promote their responsible business practices within their communities
- Spread the message about the *positive* impact that professional car washing has on water quality and water efficiency.